

The Problem

- CBP has needs and problems
 - Vendors have solutions do they solve the needs?
 - Academics can solve problems but are they the right problems?
- Specification & Metrics drive performance
 - A good problem specification drives development
 - And drives testing/validation
- TSA's metrics probably will not work for other domains



"My God! It is Professor Dickle! ... Weinberg, see if you can make out what the devil he was working on, and the rest of you get back to your stations."

Variety is the spice of life

- CBP is not TSA
 - Different operational model
 - Different acquisition model
 - Different problem model

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What: {drugs, $/£/€, meds, rad/nuc, contraband, people}
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X

Where: {aviation, sea ports, land borders}

X

How: {suitcase, vehicle, person, mail}

X

When: {inbound, outbound}

What needs to be specified?

- Detection
 - Type (perhaps in groups)
 - Quantity
 - Presentation
 - Physical Characteristics that can be measured
 - Often dictated by the measuring technology
 - May change over time
 - How badly does it need to be detected?
 - P_{D &} P_{FA} (overall & by group)
 - Don't forget the distribution





What else?

- A bunch of other –ilities: speed, destructiveness, cost, ...
 - Flexibility: Are there problems that don't need to be solved?
 - Operational Considerations: What happens after an alarm?
 - What happens after a non-alarm?
 - Adaptability: how do we measure that?
- Be Real
 - Detection not 100%, FA rate not 0%, Cost not \$0
 - Everyone needs to accept this (politicians and public)
 - Not the same as accepting inadequate solutions
 - Solutions will improve to fit the solution space

Deployment drives; improvement iterative

Do we need to talk about Jell-O™ (or wood) again?

- Jell-O is a convenient surrogate in the TSA domain
 - Looks sufficiently like certain explosive threats, depending on properties
 - A solution to specification for Jell-O will probably work for real threats
 - Looks like other stuff that one might find in luggage (e.g., toiletries)
 - Can mix in other stuff for texture / inclusions

Surrogates may be useful for CBP



But wait! There's more!

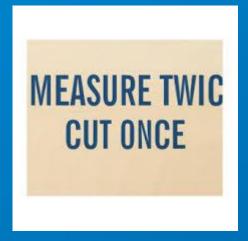
- Is Detection Additive?
 - Depends on problem, technology, and more
 - Cost might also be additive
- How do we test?
 - What needs to be tested?
 - Can it be tested independently?
 - Can we test the surrogate?
 - What about combinatorics?
 - Are we taking this course pass/fail or for a grade?

In the complex CBP problem space, academia, industry, and government can collaborate to divide & conquer!

Specify, Measure, and Forge Ahead!



Watch the doughnut,
Not the hole



Thank You