



So What? Who Cares? Visual Analytics for Transportation Security



- Problem:
 - Flood of data
 - Automated analysis without context
 - Inability to fuse/correlate information
 - Utilize real-time, streaming data
 - Need data-driven policy and decision-making
- A AAAAAAA E

- Solution:
- Provide actionable information
- Shared, synchronized situational awareness
- Intuitive, user-guided decisionmaking environment
- Harnesses decision-makers knowledge and experience
- Incorporate predictive, taskguided, tailored analytics

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Human-Computer Collaborative Decision-Making Environments

Balance of automated computerized analysis and human cognition to amplify human-centered decision making

Leverage both

- Human knowledge and visual analysis to increase analytical efficiency and guide simulations and analysis
- Interactive simulations, dimensional reduction, clustering, analytics to improve decision making

Create interactive operational, planning & decision making environments



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Visual Analytics Uses for Public Safety

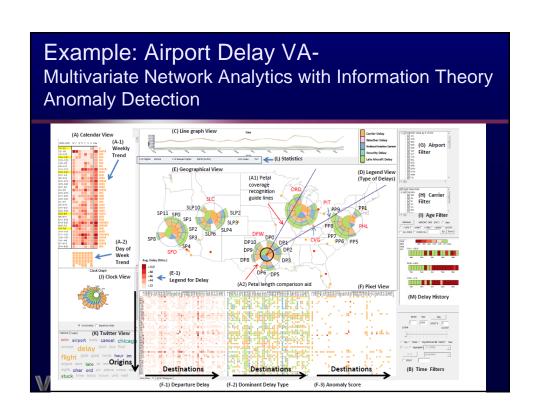


- Risk visualization and analysis
- Predictive analytics
- Uncertain decision making
- Alternative evaluation and consequence investigation
- Trend analysis, clustering, anomaly detection
- Multisource, multimedia massive data integration & analysis
- Purpose: Planning for resiliency, training, detection, investigation, response, recovery, remediation



VACCINE

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Example: VASA Visual Analytics for Simulation-Based Action

Collaborating Institution(s): Purdue, Minnesota, UTexas, UNCC + German universities End-User(s): Fast-food restaurant chain, emergency management and planning personnel

Impacts and Accomplishments:

- Support decision-making for extreme weather and natural disaster scenarios
 - · Combine real and simulation data
 - Allow "what-if" exploration
- System of systems: binds together multiple simulations models from collaborators into coherent whole
 - Minnesota: food distribution model
 - Texas: simulated and historical weather (hurricanes, storms)
 - UNCC: critical infrastructure
 - Purdue: roads + interaction visual analytics tool

Challenge:

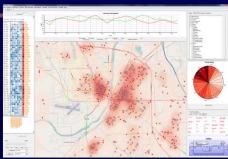
Combine interactive VA with complex simulation models



Example: Visual Analytics Law Enforcement Toolkit (VALET, iVALET)

Impacts:

- In use to analyze crime patterns and to connect strings of activities (200+ downloads)
- Investigating correlation factors
- Analyzing time of day problems and improving accuracy of police record management system
- Novel statistical predictive model incorporated for planning
- Incorporating predictive alerts



VALET delivered:

- Spring 2011: WL, Lafayette Police
- Fall 2013: Ohio State Highway Patrol
- Spring 2014: NYPD
- Fall 2014: Evansville PD, New Albany PD iVALET delivered:
- October 2011: Purdue, WL Police, Lafayette PD





Catching Criminals on Video: Video Be on the Lookout (vBOLO) Collaborators:

- Northeastern University
- **Purdue University**
- Rensselaer Polytechnic Institute
- University of Notre Dame
- Current vBOLO system can currently find the correct person in a lineup of 10 automatically-detected candidates greater than 90% of the time for one camera







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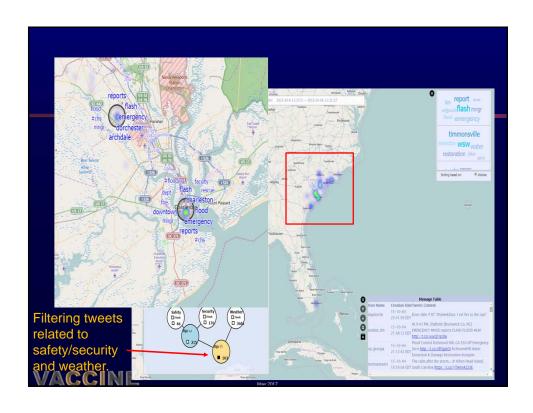


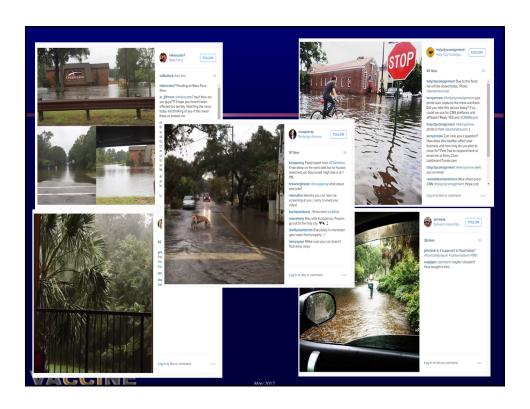
IMPACTS:

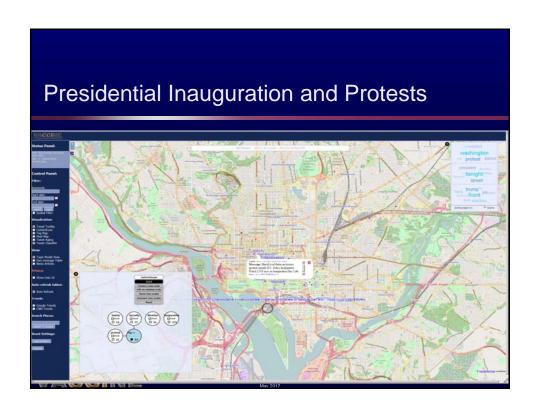
- Used at Boy Scouts of America Jamboree 2013
- Used by U.S. Coast Guard
 - District 8 for events in 2014 -2017: Detected 3 gang related activities to date
 - PAC for Fleet Week October 2014, Kayactivists 2016
 - LANT for SAR hoax call investigations
- Presidential Inauguration 2017
- Purdue Police for home football games Fall 2014-2016
- Indianapolis Metropolitan Police for special events
- US CBP for investigations Fall 2014 (Boston, AMOC)
- USCIS with open source news
- Republican National Convention 2016
- Ohio State Football more successful than commercial tools
- Others: Lafayette PD, USCIS, St. Clair County, American Red Cross, Oklahoma, Madison Wisconsin, and Tennessee Intelligence Fusion centers

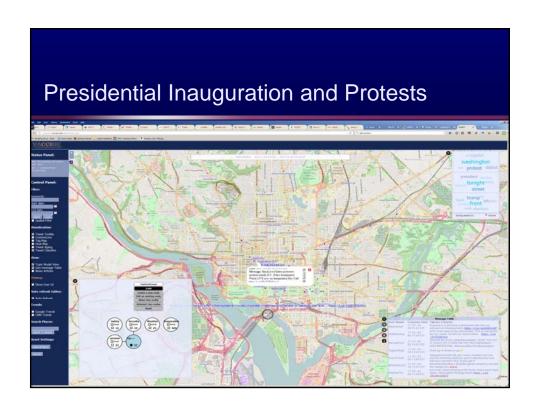






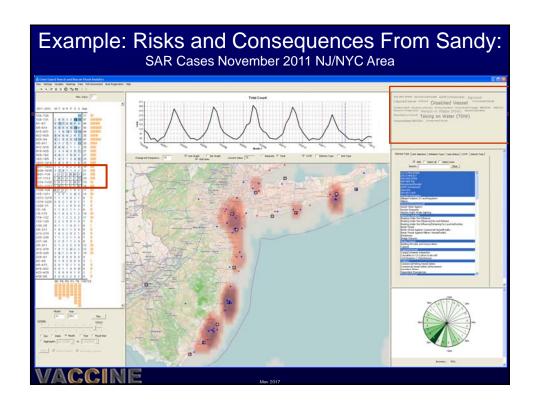


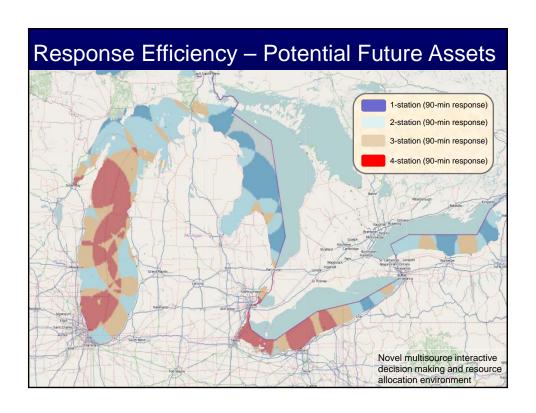




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U.S. Coast Guard COAST/ SARVA (cgSARVA) Partners: USCG LANT 7, USCG HQ 771, USCG D9, USCG D5, RDC IMPACTS: • Analyzed impact of CG auxiliary stations on search and rescue mission in Great Lakes • Used for resource allocation for SAR • Provided new insights to SAR mission • Hurricanes Sandy and Irene resource allocation decisions based on cgSARVA analysis and visualization • Informed Commandant's budget testimony to Congress • Key component of USCG D9 reallocation plan for 2011-12 • Key component of Coastal Operations Allocation Suite of Tools (COAST) – USCG HQ





Conclusion: What Our Visual Analytic Solutions Offer

- We enable users to be more effective through innovative interactive visualization, analysis, and decision making tools
- Provide the right information, in the right format within the right time to solve the problem
- •Turn data deluge into actionable knowledge
- Enable users to be more effective
- •Enable effective communication of information



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