

ALERT Membership Advantages

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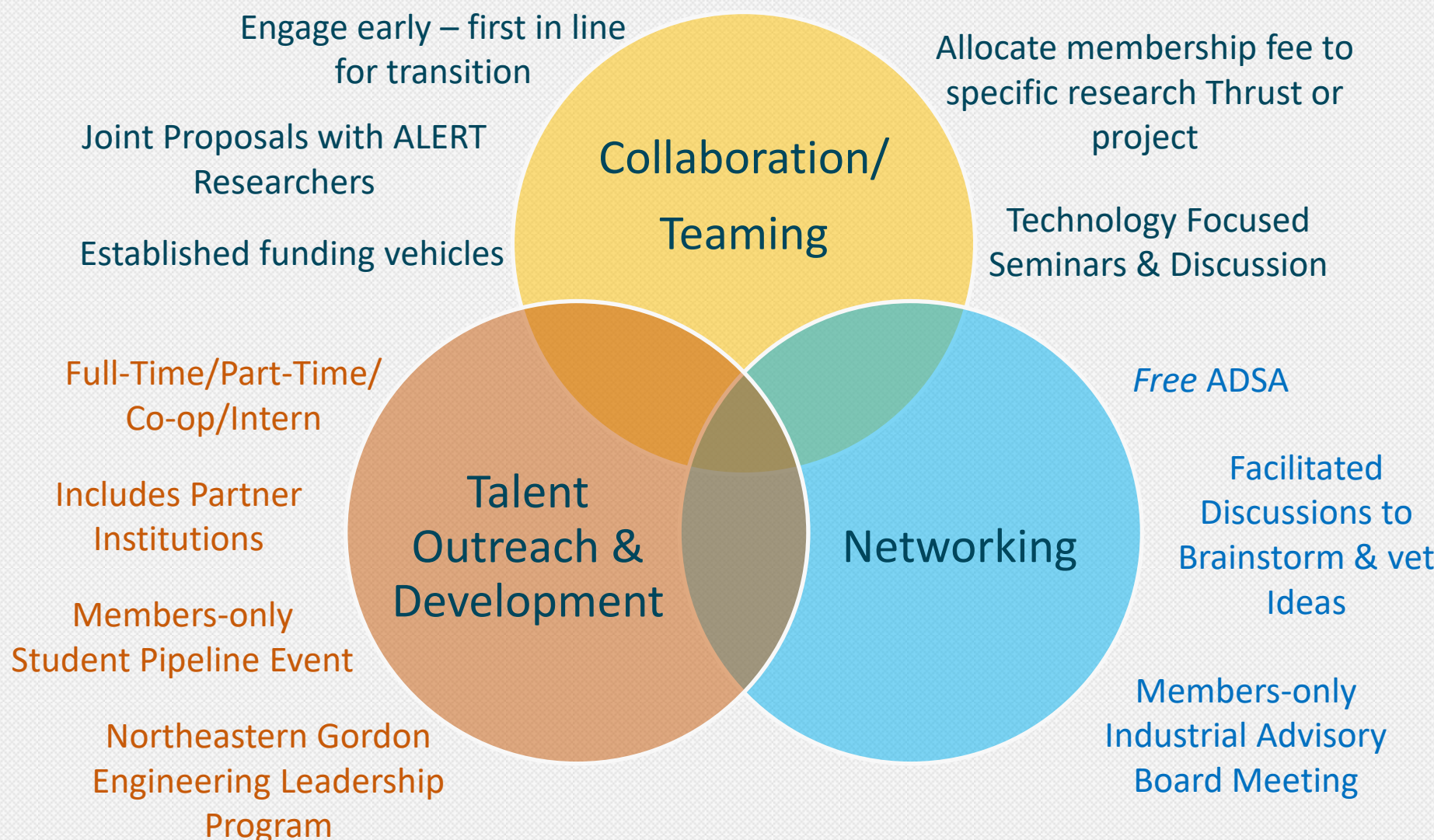


ALERT

AWARENESS AND LOCALIZATION
OF EXPLOSIVES-RELATED THREATS



ALERT Membership: So what? Who cares?



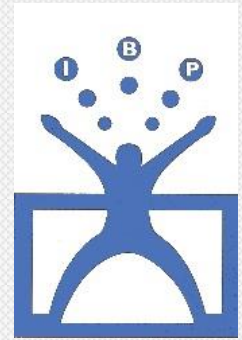


ALERT Membership: Questions to Ponder

- What is your company's vision?
- What goals do you hope to achieve in the next 'X' years?
- How can an ALERT membership help you meet the goals?
- Do you have strategic projects?
- Does the ALERT team have overlapping expertise, skills, and capabilities to support these projects?



Current ALERT Members



For more information visit the ALERT website:
<http://www.northeastern.edu/alert/industrial-collaboration/>
Or contact the ALERT Industrial Liaison Office:
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Thank you!



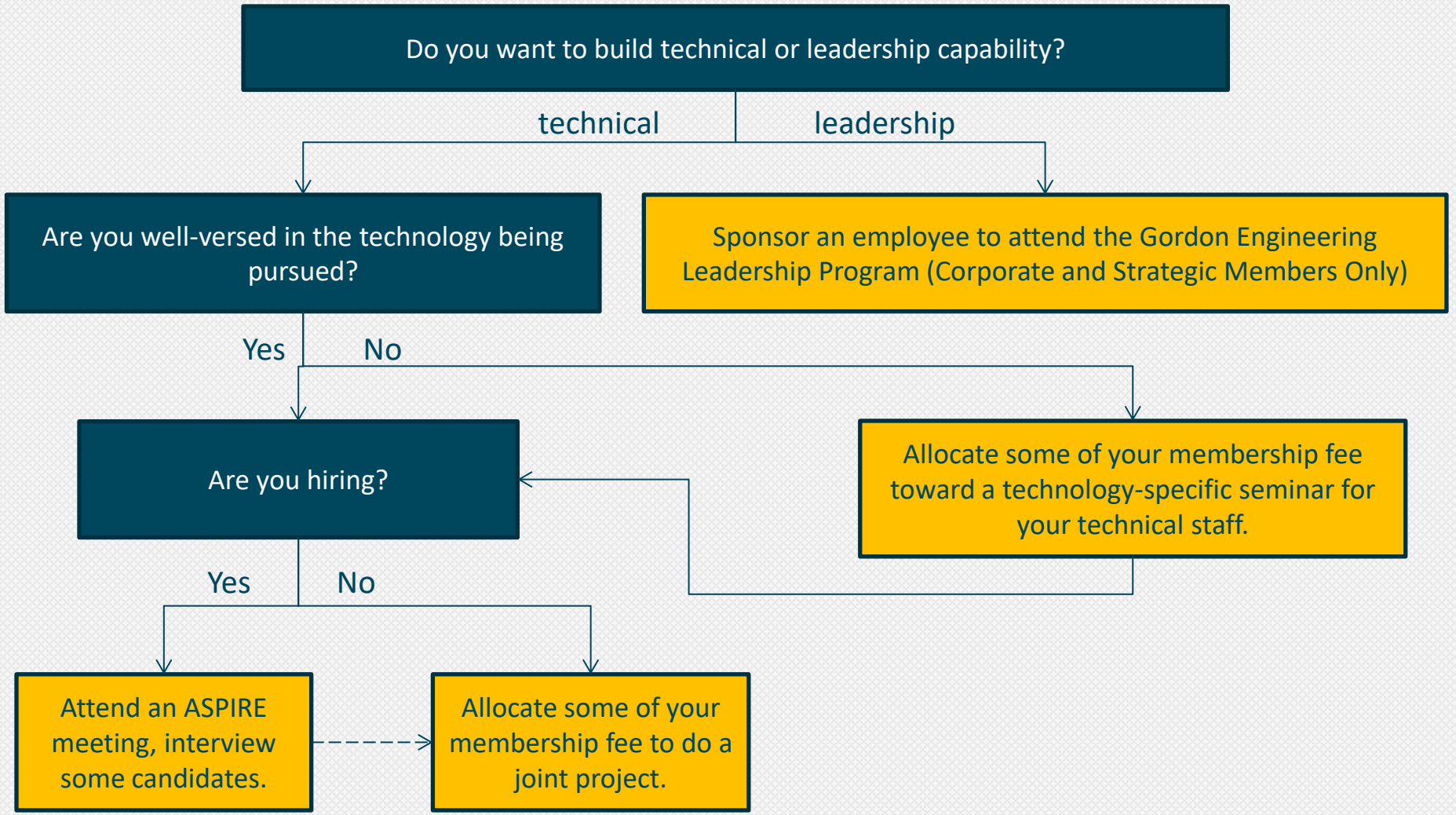
ALERT Membership: So what? Who cares?

- Collaboration and joint proposals/teaming
 - Engage early – be first in line for technology transition
 - Established funding vehicles
- Networking
 - Free ADSA Workshops
 - Members-only events with government, academia and other industry members
- Talent Outreach: Extends to all ALERT university partners
 - Members-only student pipeline event
 - Northeastern University, Boston University, Purdue, University of Rhode Island, Notre Dame, Duke, University of Puerto Rico at Mayaguez, Rensselaer Polytechnic Institute, Tufts



Using ALERT Membership – Ex. 2

You want to build your team in an area in which ALERT is working.





Membership Model

- Tiered membership model supports diverse membership
 - \$10K/\$25K/\$50K/\$100K options – tax free for US companies
 - Gifts in-kind can be whole or part of membership contribution
 - Hardware, Software, Services, ...
 - Choice of how to allocate membership fee
 - Direct toward ALERT research thrust(s)
 - Technology seminars pertaining to ALERT research thrusts
 - Gordon Engineering Leadership Program (\$50k+ only)
 - Support for K-12 education development (various options)
- Consider directed research to support proprietary needs
(membership determined on a case-by-case basis)



ALERT Membership: Partnering Successes

- \$900K for 9 joint awards between ALERT and ALERT Members through the John Adams Innovation Institute
- >\$3M in follow-on awards from DHS and other agencies, leveraging ALERT's research and industrial members